

Sponsorship of the LLVM Foundation

The LLVM Foundation is a 501(c)(3) nonprofit organization whose mission is to provide global support for the LLVM project, its community, subprojects, and to help encourage the field of compilers and tools where appropriate. 501(c)(3) nonprofits are public charities that aim to serve the public good.

The LLVM Foundation consists of four main programs:

1. Educational Outreach
2. Community.o - Diversity and Inclusion
3. Scholarships and Grants
4. LLVM Project Community Health and Infrastructure

The Educational Outreach program includes our two annual LLVM Developer Meetings (Bay Area and Europe), other educational events (such as workshops or tutorials), educational materials (videos, documents, instructional tutorials, guides), and participating in the Google Summer of Code project.

Community.o is an LLVM Foundation initiative to increase diversity and inclusion within the LLVM project and the field of compilers and tools. Why Community.o? The name is inspired by the compilation model where object files link together for a final program, much like how folks from different backgrounds come together to make up llvm's community and shared goal of inclusivity.

This is a new face to the LLVM Foundation's Diversity and Inclusion and Women in Compilers and Tools program. We wanted a name to represent what this program hopes to accomplish which is to build a strong, healthy, and diverse open source community. We believe that this can only be achieved by including people from all backgrounds, genders, and experiences and by ensuring that everyone feels welcome, included, and empowered to contribute. Our Community.o efforts currently include bi-annual workshops, Outreachy sponsorship, and supporting specific community groups such as the Women in Compilers and Tools group's meetup series.

The Scholarships and Grants program provides travel grants to students who are presenting LLVM-related work at the LLVM Developers' Meetings or other conferences.

The LLVM Project Community Health and infrastructure program focuses on the key components of the project and infrastructure that will help ensure that the LLVM project is healthy and thriving for years to come. Project infrastructure includes running the web site, source code control organization, hosting and serving releases, maintenance of build and test

machines, communication platform organization and support, development and maintenance of various software tools and much more.

Each of these programs aims to have a positive and substantial impact on the LLVM project and community, as well as compiler and tools technology as a whole. Your sponsorship would help fund these programs and help us achieve our goals.

What does your money go towards?

Your money will be directly applied to our four programs. One example of this is the US LLVM Developers' meeting, which is a critical yearly event for the LLVM community which has (fortunately) grown significantly in attendance and scope over the last few years. This growth continues to increase the costs of the event, yet we aim to allow everyone who can contribute to the event to be able to attend, even if they lack the backing of a major company (e.g. most students).

Your sponsorship would help provide things such as the following:

- Travel grants for student speakers
- Reduced or free registration fees to students or developers in need
- Venue rental
- Catering
- A/V
- Social Events - reception

Here are other ways your sponsorship money is used:

- Educational materials such as videos, documentation, and tutorials for LLVM and compilers & tools.
- Grants and scholarship programs for students attending and presenting LLVM related work at other conferences. This program may be expanded to cover grants and scholarships for other LLVM-related activities.
- Community.o events and programs
- LLVM web server and supporting infrastructure (email, discourse, GitHub management, blogs, etc)
- Testing infrastructure
- Future funding of other LLVM events
- LLVM Foundation staff and administration (accounting, legal consulting, etc)

The LLVM Foundation is a non-profit entity, and currently has one (part time) paid employee, but we are currently expanding our staff to meet the demands of our organization and the LLVM Project. The rest of the LLVM Foundation board members are volunteers who are not paid for the time they contribute to the organization.

What are the LLVM Developers' Meetings?

The LLVM Developers' Meetings serve as a forum for LLVM, Clang, MLIR, LLDB and other LLVM project developers and users to get acquainted, learn how LLVM is used, and exchange ideas about LLVM and its applications. They typically include technical talks, BoFs, hackers' lab, tutorials, and a poster session. There are currently two LLVM Developers' Meetings a year. One in Europe and the other in the San Francisco Bay Area. We publish the material generated on the LLVM web page at <http://llvm.org/devmtg/>. The LLVM Developers' Meetings are one of the largest compiler conferences.

Goals for the future

The LLVM Foundation has operated very leanly for many years with a single employee. However, the increasing size of our events and expanding our programs has increased the scope of the LLVM Foundation and this requires more staff. Our goals are to hire 3 employees for the LLVM Foundation over the next year. These positions include a program director, infrastructure director, and a community/communications manager. The program director will help support the growing events we host and expand our travel grants program. The infrastructure director would allow us to properly manage our current infrastructure and expand the resources for the LLVM community. The community/communications manager will support the LLVM project through more community initiatives and reaching more potential contributors.

How does it work?

We provide two levels of contribution: **supporters** and **sponsors**.

We aim to attract a broad range of “**supporters**”, including individuals, small companies, and other non-profits who benefit from a vibrant LLVM Community. This helps us demonstrate to the IRS that LLVM is respected and appreciated by a broad range of interests, and not just big companies. Supporters are listed on the LLVM Foundation supporter website, but may also remain anonymous if desired.

“**Sponsors**” are higher-level contributors that provide the core funding base that enables the LLVM Foundation to meet its goals, allow the annual developer meetings to happen, continue to support infrastructure needs, etc. In exchange for your sponsorship, your company name will be placed on the LLVM Foundation website for the year of your sponsorship.

We offer tiered sponsorship that increases your company's visibility on the LLVM Foundation website and at the LLVM Developer Meetings. Sponsorship is for one year from the date the foundation receives either a signed sponsorship agreement, or money received (whichever is first).

What are the tiers?

Supporter (individual): \$250:

- Name, if desired, will appear in a list of supporters on the web site and on a display at the developers' meetings (either Euro or Bay Area)

Supporter (corporate): \$2500:

- Logo, if desired, will appear in a list of supporters on the web site and on a display at the developers' meetings (either Euro or Bay Area)
- Ability to contribute material to the job-postings table at the developers' meetings (either Euro or Bay Area).
- 1 conference registration to either the US or EuroLLVM Developers' Meeting
- Invitation to the annual LLVM Foundation sponsors call

Gold Sponsor: \$25,000:

- Company logo with link on LLVM Foundation website
- Company logo with link on developer meetings website (both Euro and Bay Area)
- Named and thanked during open and closing sessions (both Euro and Bay Area)
- Company logo displayed on slide during session breaks (when available)
- Company logo displayed on conference signs
- 4 conference registrations to either Europe or US Developer Meeting
- Ability to contribute material to the job-postings table at the developers' meetings (both Euro and Bay Area).
- A sponsor table at Europe and US LLVM Developers' Meeting

Platinum Sponsor: \$50,000:

- Everything from Gold Sponsorship
- 7 total conference registrations to either Europe or US Developer Meeting
- Company listed in attendee mailings

Diamond Sponsor: \$100,000+:

- Everything from Platinum Sponsorship
- 10 total conference registrations to either Europe or US Developer Meeting
- Company logo displayed at both Europe and US receptions

Note that order and font size for logo on all materials will be based upon tier level. Logos within a tier level will be in random order.

Can I still donate if I don't meet the lowest tier?

Yes! Any donation amount will help the LLVM Foundation achieve its goals. You can also support the foundation by donating for LLVM-branded merchandise at the developers' meetings. In addition to getting cool swag, you help us demonstrate a broad base of support for the LLVM project.

When do you need the money to be considered a sponsor for the current Bay Area or Euro LLVM Developers' Meeting?

We need to have received one of the following one month before the event:

- A signed sponsorship agreement
- Money received via check or wire transfer

This allows us enough time to create the appropriate signage for the event.

If you do not meet this deadline, the tiered sponsorship will apply to the next LLVM Developers' Meeting.

What is the job-postings table?

The job-postings table is provided at the developers' meetings in order to give sponsors and corporate supporters a single place to leave printed material of interest to potential job applicants. In-person recruiting at the table is prohibited, and other rules apply, so please inquire with the meeting organizers for more information if you're interested in contributing material to the table.

What is the sponsors' advisory committee?

Each sponsor is granted one seat on the sponsors' advisory committee, and this panel meets, in person, twice yearly, immediately after the US and European developer meetings, to provide feedback to the board of directors. The advisory panel is briefed on the foundation's activities, including how the foundation has addressed prior panel feedback, prior to each panel meeting.

Are you a 501(c)(3)?

Yes! We are a California nonprofit public benefit organization and have tax-exempt status under Section 501(c)(3) of the U.S. Internal Revenue Code. If you need a copy of our determination letter, please contact us or visit our website. Donations are usually tax deductible but please contact your accountant for tax advice.

How do we send you the money?

Checks may be made out to the LLVM Foundation and mailed to this address:

LLVM Foundation
PO Box 1181
Los Altos, CA 94023

For larger amounts, we recommend that you do a wire transfer. For wire transfers, please contact the LLVM Foundation for instructions.

If you require an invoice or sponsorship agreement, please email us.

Please include a name (and/or company), mailing address, and email address. We will email a receipt for your donation.

LLVM Foundation Contact:

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<http://llvm.org/foundation>