

Sponsorship of the LLVM Foundation

The LLVM Foundation is a 501(c)(3) nonprofit organization whose mission is to provide global support for the LLVM project, its community, subprojects, and to help encourage the field of compilers and tools where appropriate. 501(c)(3) nonprofits are public charities that aim to serve the public good.

The LLVM Foundation consists of three main programs, and also supports core project infrastructure. The three programs are:

1. Educational Outreach
2. Women in Compilers and Tools
3. Scholarships and Grants

The Educational Outreach program includes our two annual LLVM Developer Meetings (Bay Area and Europe), other educational events (such as workshops or tutorials), educational materials (videos, documents, instructional tutorials, guides), and participating in the Google Summer of Code project.

The Women in Compilers and Tools program aims to increase the number of women in the compilers and tools field, and subsequently within the LLVM community. The program focuses on awareness, removing barriers to entry, removing gender bias, community building, and mentorship.

The Scholarships and Grants program provides travel grants to students who are presenting LLVM-related work at the LLVM Developers' Meetings or other conferences.

The core project infrastructure includes running the web site, source code control machines, hosting and serving releases, maintenance of build and test machines, and development and maintenance of software tools like the bug tracker .

Each of these programs aims to have a positive and substantial impact on the LLVM project and community, as well as compiler and tools technology as a whole. Your sponsorship would help fund these programs and help us achieve our goals.

What does your money go towards?

Your money will be directly applied to our three programs, and it will provide support for the LLVM project's core infrastructure. One example of this is the US LLVM Developers' meeting, which is a critical yearly event for the LLVM community which has (fortunately) grown

significantly in attendance and scope over the last few years. This growth continues to increase the costs of the event, yet we aim to allow everyone who can contribute to the event to be able to attend, even if they lack the backing of a major US company (e.g. most students).

Your sponsorship would help provide things such as the following:

- Travel grants for student speakers
- Reduced or free registration fees to students or developers in need
- Venue rental
- Catering
- A/V
- Social Events - reception

Here are other ways your sponsorship money is used:

- Educational materials such as videos, documentation, and tutorials for LLVM and compilers & tools.
- Grants and scholarship programs for students attending and presenting LLVM related work at other conferences. This program may be expanded to cover grants and scholarships for other LLVM-related activities.
- Women in Compilers & Tools program
- LLVM web server and supporting infrastructure (email, svn, blogs, etc)
- Testing infrastructure
- Future funding of other LLVM events
- LLVM Foundation administration (accounting, legal consulting, etc)

The LLVM Foundation is a non-profit entity, and currently has one (part time) paid employee. The rest of the LLVM Foundation board members are volunteers who are not paid for the time they contribute to the organization.

What are the LLVM Developers' Meetings?

The LLVM Developers' Meetings serve as a forum for LLVM, Clang, LLDB and other LLVM project developers and users to get acquainted, learn how LLVM is used, and exchange ideas about LLVM and its applications. They typically include technical talks, BoFs, hackers' lab, tutorials, and a poster session. There are currently two LLVM Developers' Meetings a year. One in Europe and the other in the San Francisco Bay Area. We publish the material generated on the LLVM web page at <http://llvm.org/devmtg/>

Goals for the future

With sufficient resources, the Foundation aims to expand its three main charitable programs for the benefit of the LLVM community. First, as the LLVM community grows year after year, the

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demand to attend the developer events increases. Increased sponsorship of the Foundation allows for the size of the developer events to keep pace with the demand. Women in Compilers and Tools is the Foundation's fastest growing program with two events planned in 2018 adjacent to the LLVM Developer community events. Increased sponsorship would allow this growth to continue by allowing greater attendance and increase the cooperation and support with other STEM initiatives. Lastly we intend to increase the Scholarships and Grants program as funds are available to cover a broader array of educational costs with a goal of increasing the students entering the specialty of compilers and tools and to accelerate the development of their skills. A subset of this program may also be specifically targeted to complement our efforts to enhance LLVM's testing infrastructure, monitoring and reacting to that infrastructure, and the development of documentation for the project.

How does it work?

We provide two levels of contribution: **supporters** and **sponsors**.

We aim to attract a broad range of “**supporters**”, including individuals, small companies, and other non-profits who benefit from a vibrant LLVM Community. This helps us demonstrate to the IRS that LLVM is respected and appreciated by a broad range of interests, and not just big companies. Supporters are listed on the LLVM Foundation supporter website, but may also remain anonymous if desired.

“**Sponsors**” are higher-level contributors that provide the core funding base that enables the LLVM Foundation to meet its goals, allow the annual developer meetings to happen, continue to support infrastructure needs, etc. In exchange for your sponsorship, your company name will be placed on the LLVM Foundation website for the year of your sponsorship.

We offer tiered sponsorship that increases your company's visibility on the LLVM Foundation website and at the LLVM Developer Meetings. Sponsorship is for one year from the date the foundation receives either a signed sponsorship agreement, or money received (whichever is first).

What are the tiers?

Supporter (individual): \$250:

- Name, if desired, will appear in a list of supporters on the web site and on a display at the developers' meetings (either Europe or US)

Supporter (corporate): \$2,500:

- Company/nonprofit logo/name, if desired, will appear in a list of supporters on the web site and on a display at the developers' meetings (both Europe and US)
- 1 conference registration to both Europe and US LLVM Developers' Meeting

- Ability to contribute material to the job-postings table at the developers' meetings (both Euro and US).
- A seat on the sponsors' advisory committee.

Gold Sponsor: \$25,000:

- Company logo with link on LLVM Foundation website
- Company logo with link on developer meetings website (both Europe and US)
- Named and thanked during open and closing sessions (both Europe and US)
- Company logo displayed on slide during session breaks (when available)
- Company logo displayed on conference signs
- 4 conference registrations to either Europe or US developer meeting
- Ability to contribute material to the job-postings table at the developers' meetings (both Europe and US).
- A seat on the sponsors' advisory committee

Platinum Sponsor: \$50,000:

- Everything from Gold Sponsorship
- 7 total conference registrations to either Europe or US developer meeting
- Company listed in attendee mailings

Diamond Sponsor: \$100,000+:

- Everything from Platinum Sponsorship
- 10 total conference registrations to either Europe or US developer meeting
- Company logo displayed at both Europe and US receptions

Note that order and font size for logo on all materials will be based upon tier level. Logos within a tier level will be in random order.

Can I still donate if I don't meet the lowest tier?

Yes! Any donation amount will help the LLVM Foundation achieve its goals. You can also support the foundation by donating for LLVM-branded merchandise at the developers' meetings. In addition to getting cool swag, you help us demonstrate a broad base of support for the LLVM project.

When do you need the money to be considered a sponsor for the current Bay Area or Euro LLVM Developers' Meeting?

We need to have received one of the following one month before the event:

- A signed sponsorship agreement
- Money received via check or wire transfer

This allows us enough time to create the appropriate signage for the event.

If you do not meet this deadline, the tiered sponsorship will apply to the next LLVM Developers' Meeting.

What is the job-postings table?

The job-postings table is provided at the developers' meetings in order to give sponsors and corporate supporters a single place to leave printed material of interest to potential job applicants. In-person recruiting at the table is prohibited, and other rules apply, so please inquire with the meeting organizers for more information if you're interested in contributing material to the table.

What is the sponsors' advisory committee?

Each sponsor is granted one seat on the sponsors' advisory committee, and this panel meets, in person, twice yearly, immediately after the US and European developer meetings, to provide feedback to the board of directors. The advisory panel is briefed on the foundation's activities, including how the foundation has addressed prior panel feedback, prior to each panel meeting.

Are you a 501(c)(3)?

Yes! We are a California nonprofit public benefit organization and have tax-exempt status under Section 501(c)(3) of the U.S. Internal Revenue Code. If you need a copy of our determination letter, please contact us or visit our website. Donations are usually tax deductible but please contact your accountant for tax advice.

How do we send you the money?

Checks may be made out to the LLVM Foundation and mailed to this address:

LLVM Foundation
PO Box 494
Los Gatos, CA 95031

For larger amounts, we recommend that you do a wire transfer. For wire transfers, please contact the LLVM Foundation for instructions.

If you require an invoice or sponsorship agreement, please email us.

Please include a name (and/or company), mailing address, and email address. We will email a receipt for your donation.

LLVM Foundation Contact:
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<http://llvm.org/foundation>